

## Media Release



### **Trans Canada Highway Corridor Traffic Management Plan Study**

**Public Open House  
September 20, 2005 (Tuesday)  
Travelodge Silver Bridge Inn  
140 Trans Canada Highway, Duncan, BC  
Between the hours of 5:30 to 8:30 p.m.**

Duncan BC – A Public Open House is being held to present the results of a Traffic Study that was completed in partnership with the Ministry of Transportation, City of Duncan, District of North Cowichan, Cowichan Tribes, and the Cowichan Valley Regional District.

The plan outlines possible directions for the future to address mobility and safety for all travelers.

The goals of the study were:

- Identify feasible long-term and short-term improvements
- Identify measures to enhance visual appeal of the corridor
- Advise on support network improvements
- Identify access management opportunities
- Identify long-term improvements at a high level

The report does not make specific recommendations on which of the identified possible improvements should be followed up on. All of the medium-term and long term improvements would require substantial discussion and assessment prior to a final decision on their merits.

“The study can serve as good base for discussion as to what medium term options are available.” explains John Steiner, Consultant, Urban Systems.

The open house is an opportunity for the public to view the options that have been identified, and to provide comments.

“Some of the long term options have high financial or social costs and are not likely in the next 10 - 20 years. For example any alternative highway bypass or a new municipal corridor could easily exceed 100 million dollars and do not generate a substantial benefit in terms of reduced travel time or increased safety as measured by Ministry of Transportation.” cautions John Steiner, “For these long term options, the objective would be to keep them in mind when considering land use issues over the next 10-20 years so many of these options remain possible into the future.”

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